To our trusted partners:

Newtek is always looking for innovative ways to help you acquire new business.  To aid in this goal, we will now be sending out a monthly newsletter to keep our valued ISOs updated on winning strategies, share anecdotal stories that you may put into practice, and highlight industry trends and updates.  We encourage your feedback and are happy to feature your contributions going forward.

Here are a couple of quick highlights to give you an idea of what to expect.

* June’s Featured Success Story: Zero Cost Processing for medical practices.
	+ After attending our webinar on Zero Cost Processing, one of our long-term representatives in Louisiana pitched the idea to the CFO of a multi-location medical practice. Armed with the analysis and data from the webinar, they were able to highlight the savings over conventional processing: a **66% reduction in processing costs** including debit card transactions.  After one month of utilizing Zero Cost, we projected a **$270,000 12-month savings** in processing costs. Plus, the patients surveyed are pleased with the payment choices available to them.
	The medical practice wasn’t the only one to see a benefit from the move to Zero Cost Processing…. Our representative saw a 60% jump in monthly residuals from this account alone.  Win-win for everyone!
* Newtek Merchant Solutions offers processing on Elavon with the following advantages:
	+ Later cutoff times
	+ Same day funding

Please contact me to see how you may grow your revenues by offering Zero Cost Processing as payment option to your existing and prospective merchants!