

<<name,>> American Express changes could mean benefits for your business.

Joe Sender The changes your business has been waiting for.

Sent: Tuesday, January 12, 2016 at 2:52PM

To: Joe Recipient

THE ONLY WAY YOU'D ACCEPT AMERICAN EXPRESS IS IF THEY CHANGED. WELL, THEY CHANGED.

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Participant to customize this area with OptBlue program benefits for your Merchants (i.e. new rate, more benefits to grow business, etc.)
“It could even mean a change, like _____.”

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“With OptBlue, I don't have to worry about reviewing different statements and payment comes in one shot.”

—Liberty Tax Service, Davie, FL

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